

# **ClassHook's Impact on Student Engagement**

<u>ClassHook</u> offers teachers a video library of educational video clips from popular TV shows and movies and a platform with discussion questions and features. Teachers that use ClassHook report a **66% average increase** in student engagement. This data was collected from 243 teachers as they observed their students while using ClassHook. Below are some of their comments.

#### Clip: The Abbott and Costello Show: Seven into Twenty-Eight

"I used this to review order of operations. Helped to show why we need a uniform order of doing things in math and real-world applications, such as collaboration and adding to work like medical research to get the right answers every time. This was an entertaining way to engage them."

- Shelby, Math Teacher, Middle School

#### Clip: Mr. Bean's Holiday: Seafood Dinner

"I used it to introduce procedural writing and how it could help Mr. Bean."

- Anna, Language Arts, Elementary (Texas)

## Clip: The Great Debaters: Revolution

"Used to demonstrate the impact of the poetry of Langston Hughes"

- Kaye, Social Studies, Middle School (New Jersey)

Clip: The Social Network: The Hack

"We were teaching cybersecurity so this fit right in for a Focus"

- Cynthia, High School (Texas)

## Clip: Cyberchase: Checking The Change

"Keep this site because it is so helpful! Really catches the students off guard to see clips of shows relating to their assignments."

- Renee, Science, Middle School (South Carolina)

#### Clip: The Abbott and Costello Show: Seven into Twenty-Eight

"I used this clip at the beginning of the year to show why it's important to learn math. My students really enjoyed it."

- Ebony, Math, Middle School

#### Clip: Lord of the Flies: Whoever Holds the Conch Gets to Speak

"To illustrate working together to create class rules, this clip will be as a model on how the creation of the rules are needed in order to continue with cohesion."

- Renee, Science, High School (South Carolina)

#### Clip: Marley & Me: Not Adhering to Rules

"4th graders loved it. Works for character traits."

- Tracy, Science, Elementary (California)

## Clip: Wall-E: Directive A113

"This provided a great visual illustration of theme. We discussed what it meant and then what the theme was of a short story we read."

- Sara, Language Arts, Middle School

Clip: <u>Avatar: The Last Airbender: The Great Divide</u> "Great for teaching perspective/point of view."

- Deidre, Language Arts, Middle School (Tennessee)

Clip: <u>*Mr. Bean*</u>: Chemistry Experiment "Really an attention getter!"

- Dr. Felicia, Chemistry, High School (Georgia)

## Clip: The Peter Serafinowicz Show: You Passed The Test!

"Students laughed at this, some could relate and felt that when they were in a real interview that happened sort of. I used this as an alternative virtual lesson during the virus instruction."

- Susan, Math, High School (Colorado)

## Clip: Ed, Edd n Eddy: Quarantined

"This clip is an excellent attention grabber leading into any lesson about diseases and how they spread."

- Leslie, Science, Elementary (Michigan)

## Clip: The Blind Side: Shame on You

"The students enjoyed the clip. It opened up a conversation about race in today's society"

- Kimberly, Science, High School (Virginia)

#### Clip: Hocus Pocus: Witch Tug of War

"This was such an awesome way to clearly show newton's forces during Halloween! Pretty much all of my students had seen this movie recently so it was great to hear them all recognize the scene."

- Nicole, Science, Middle School (California)

## Clip: Iron Man: Jericho Missile Test

"Paired it with other videos depicting verbal irony. Started with a few cartoon clips and moved to a more mature movie. Good addition to an already established lesson."

- Carin, Math, High School (Illinois)

## Clip: Finding Forrester: The Key to Writing

"Students are aware of the writing process, but are unaware or hesitant to apply it. This video tends to reduce the tension."

- Timothy, Language Arts, High School (Arizona)

## Clip: WordGirl: Simile Game

"Great way to get kids acquainted with similes, and it's humorous."

- Michelle, Middle School (Nevada)

## Clip: Dead Poets Society: Yawp

"I used the clips for a student doing online learning who couldn't be in class to see the entire movie. I think watching the clip helped the student have a better experience than if I had just assigned questions about the intimidation of poetry that students usually feel."

- Margaret, History, High School (Alabama)

Clip: The Office: Fiscal Year Budget

"Perfect to start accounting!!!"

- Peg, Accounting, High School (Wisconsin)